



# New Grid WeChat Official Account

What is WeChat official account?

WeChat Official Account (also known as "OA") is a China-based marketing platform that acts as a complete brand hub to: WeChat Official Account back-end login URL: How does it work? Basic features available to interact the audience: and many more as the WeChat team keep adding new features to help brands...

How do I create a wechat account?

Open your internet browser. You can use any browser, such as Chrome, Opera, Firefox, or Safari. Go to WeChat's Official Account Registration page. Type [apply.wechat.com](http://apply.wechat.com) in your browser's address bar, and hit the ? Enter key on your keyboard. Fill out the &quot;Basic Information&quot; form with your business email, password, and region.

How do I register an official wechat account?

You have to agree to the service agreement in order to register an official account. Make sure to read WeChat's service agreement before you agree to it. This document contains important information regarding your rights as an official account user. Click Next. It's a green button at the bottom of the Basic Information form.

How many WeChat accounts can a person have?

Individuals can register up to two accounts, down from five, while organization users recorded a more drastic change from 50 to only five Official accounts. "Edit" feature for content posted on WeChat Official Account. This feature only allows each post to be edited once for up to five character changes.

Who can open WeChat Pay function?

Only verified accounts with an official business license and registered under the government or media category can open WeChat Pay function. Able to generate multiple QR codes to track new follower source within WeChat ecosystem. Verified accounts can track new follower source outside of WeChat ecosystem.

How does WeChat Pay work?

One push per day with up to 8 articles in each push (only the top two articles will be visible above the fold). Articles sorted according to algorithm which places a user's most-accessed accounts at the top. To mark published content as 'Original', accounts must first apply for and open the WeChat Pay feature.

Costs to sign-up to a WeChat Official Account. Sign-up fee when creating WeChat Official Account: Free (before 300 RMB) Costs to verify the new created Official Account. WeChat Official Account yearly verification ...

A WeChat Official Account is a business account on the WeChat platform that allows organizations to connect with users, share content, and provide services. It serves as a bridge between businesses and their ...

But WeChat official account is available for both companies and individuals in China. Create WeChat official account. Step 1: Go to WeChat official account registration page. Here is the link to go to WeChat Official account registration ...

WeChat Official Accounts Explained. Mastering WeChat is an absolute must for businesses looking to tap into China's thriving market. With a staggering 80% of the population relying on this platform for communication ...

What is WeChat Official Account? WeChat Official Account (also known as "OA") is a China-based marketing platform that acts as a complete brand hub to: Gather followers; Send them targeted content; Push them ...

Setting up a WeChat Official Account is only the first step to building your WeChat presence, a successful WeChat OA that generates awareness and drives business performance requires a well-thought-out ...

WeChat (??) is not just a social media and messaging app, it's a way of life for millions of people in China. Boasting over 1.3 billion monthly active users, it's the ultimate ...

How to Manage Your WeChat Official Account. WeChat offers a wide array of tools and features designed to empower marketers and business owners to maximize their brand's presence on the platform. Role ...

Get a WeChat Official Service Account set up for you overseas business. Follow these four main steps and prepare a fee of 99USD. ... When a service account gains a new follower, the ...

Web: <https://ecomax.info.pl>

