

State Grid female worker WeChat profile picture

What is the WeChat persona of Professional Women?

Building on the literature of "doing gender" and the symbolic interactionist perspective, we argue that the WeChat persona of professional women is a gender performance that is perceived, negotiated, and practiced through a series of dynamic social interactions.

Do women feel pressured to adopt a 'professional woman' on WeChat?

Based on in-depth interviews, we found that many women feel pressured to adopt an online persona for gender performances on WeChat, and many sought advice on how to appear as a professional woman. This reference to "professional woman" highlighted the gender issues related to workplace social media.

What is the gender distribution of WeChat users?

The gender distribution of the respondents was 50.3% male students and 49.7% female students. WeChat users comprised the research sample in China. The Chinese sample constituted graduate students and university students from a national university in southeast China. A total of 231 valid questionnaires were collected.

Are gender norms still prevalent on WeChat?

Data from our research confirm the persistence of traditional gender norms on WeChat, and we also found that this trend of increasing emotional labor is especially true for female subordinates. Persona Cs also face challenges, the biggest being online sexual harassment.

Does WeChat perpetuate gender norms of hegemonic masculinity?

As interviews showed, workplace interactions on WeChat perpetuated traditional gender norms of hegemonic masculinity, and professional women accommodated to those existing gender norms by using particular "personas."

Why is persona used as an analytical term in WeChat?

Persona is used as an analytical term to capture the WeChat activities of these professional women because, compared to online self-presentation, the persona represented a strategic conformity to existing norms and the women distanced themselves from their assumed personas.

The recommended size for a WeChat profile picture is 640x640 pixels. However, the picture will appear as 96x96 pixels on smartphones. WeChat also allows users to add stickers and effects ...

They'll use a formal headshot as their profile picture and rarely post anything on social media that's related to their sex -- whether it's their children or glamor shots. Some even deliberately appropriate language ...

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In a study of Chinese women's social media profile images, [15] assert that "profoundly aware of the unfair treatment women are subject to in contemporary China, the interviewees ...

In 2023, two teams of women engineers, from State Grid Tianjin Electric Power Company, were named National Advanced Women's Teams. In addition, seven women received individual awards or titles, including National ...

the choice of profile pictures of women are more diverse relative to men. The attractiveness of The attractiveness of the profile pictures was observed to be the most important fact or ...

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Former Oregon State psychologist Elizabeth Daniels polled 118 teenage girls and young adult women about their impressions of a 20-year-old woman's Facebook profile. Half of the participants were shown a sexy ...

Wechat profile photo/image size. If you are using an Android phone, such as Samsung, HTC, LG, Motorola, Lenovo, Xiaomi, Huawei, or Nexus, you may check out this guide for zip files on Android phones. ...

What you need to do is Long-Tap the WeChat user's profile picture to mention someone in the WeChat group. 2.Double-Tap to Tickle someone. How to tickle someone on WeChat? You can ...

If you have a profile photo, then your friends can easily recognize you each time you send a friend request, message or photo. How to change or update your WeChat profile photo. If you want to add, change or ...

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